



PowerPoint Design

2023-24

PORTFOLIO

PowerPoint design

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01.

Hello!
I'm Sasa.

Hello! I'm Saša.

I am a 21 year old Presentation Specialist passionate about transforming ideas into visually engaging PowerPoint presentations. Over the past year, I've gained extensive experience working with clients, creating modern and impactful designs tailored to their specific needs.

Through dedication and creativity, I've built a personal brand on social media, where I share tips and inspiration for effective presentation design. Having created dozens—if not hundreds—of presentations, I focus on delivering professional results that captivate audiences and convey messages clearly.

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02. skills

TECHNICAL SKILLS



LANGUAGES

Czech



English



German



PERSONAL SKILLS



Visual Storytelling



Graphic Design



Creative Thinking



Client Communication



Time Management

POWERFOLIO

Here are various presentations I've designed for clients, startups, and businesses. Each one is tailored to meet specific needs and effectively communicate their message.

2023 - 2024

AuraSound

Developed a presentation to showcase Aurasound's new headphone products and highlight their key offerings. The design focused on clear communication and aligning with the brand's innovative image.

Audio Solutions

From initial consultation to on-site installation, our team provides professional services with precision and care.

AuraSound

Our team of acoustic engineers designs and installs sound systems for homes, offices, and public spaces, ensuring sound quality and innovation for every environment.

About

AuraSound is a revolutionary audio technology company dedicated to enhancing people's experience of sound. Specializing in headphones, speakers, and home audio solutions, AuraSound combines cutting-edge engineering with sleek, innovative designs.

AuraSound

With our headquarters in Prague, our products are designed to provide the best sound quality and innovative features that resonate with today's tech-savvy consumer.

Customer Support

At AuraSound, we believe that outstanding products deserve outstanding service. Our dedicated support team ensures a seamless experience for every customer. Our support channels include live chat, email, and phone. Additionally, our extensive online knowledge base provides tutorials, FAQs, and troubleshooting guides for self-service support.

Conclusion

AuraSound stands at the forefront of audio technology, offering premium products with advanced features like active noise cancellation and long battery life. From its commitment to sound quality and innovation to its focus on continuous product development, top-tier customer service, and a strong global presence, our mission is clear: AuraSound aims to be the global leader in audio technology.

Our strategic approach is grounded in understanding market needs, aligning with customer feedback, and constantly innovating to stay ahead of the competition. As we look ahead, our vision remains clear: to provide exceptional audio solutions that transform how people experience sound.

AuraSound

SWOT Analysis

Strengths
AuraSound excels in producing high-quality audio products with advanced features like active noise cancellation and long battery life. Its focus on sound quality and innovation has positioned the brand as a leader in the industry.

Weaknesses
While the brand has a strong reputation in the industry, it may be limited by its focus on high-end products, which could limit its reach in different market segments. Additionally, the cost of its products may be a barrier for budget-conscious consumers.

Opportunities
The growth of streaming devices and wireless audio technology offers AuraSound significant opportunities for expansion. Additionally, eco-friendly trends provide a new avenue for growth, with the brand's focus on sustainability and innovation positioning it well for emerging markets.

Threats
AuraSound faces strong competition from established brands in the high-end market space. Rapid technological advancements and changing consumer preferences also pose risks, requiring constant innovation and adaptation.

S W O T

AuraSound Pro

AuraSound Pro headphones represent the pinnacle of modern audio technology. Featuring active noise cancellation, a 40-hour battery life, and ultra-responsive touch controls, they are designed for audiophiles and casual users alike.

Smart Noise Control
Automatically adjusts noise cancellation based on environment.

Immersive Sound
Advanced drivers deliver crystal-clear highs and deep bass.

Eco-Friendly Design
Built with sustainable materials.

AuraSound

AuraPod Mini

AuraPod Mini earbuds are designed for those who value portability without compromising sound quality. These ultra-light earbuds feature advanced 3D spatial audio and active noise cancellation, with up to 24 hours of total playback and a compact charging case. With a sleek, minimalist design, they are perfect for on-the-go professionals and fitness enthusiasts.

AuraSound

Product Strategy

Innovative Design
Consciously creating modern, user-friendly products.

Sustainability
Committed to eco-friendly practices in production and packaging.

Global Reach
Expanding to key markets in Europe, North America, and Asia through strategic partnerships and local networks.

AuraSound

Sustainability Commitment

AuraSound's service doesn't stop at the customer—it extends to the planet. We offer a recycling program for old audio equipment, encouraging users to dispose of their old gear in a responsible and sustainable manner. This initiative aligns with our mission to reduce electronic waste and create a more sustainable future.

AuraSound

Driving Innovation

Innovation
By prioritizing user feedback, AuraSound designs products that offer cutting-edge technology and intuitive functionality for a better user experience.

Sustainability
AuraSound is committed to reducing its environmental impact by using eco-friendly materials and processes, and investing in energy-efficient production processes.

Customer-Centric
By prioritizing user feedback, AuraSound designs products that offer cutting-edge technology and intuitive functionality for a better user experience.

02

IntelliTech

Showcasing their advanced artificial intelligence solutions. The slides highlighted how their technology surpasses traditional AI, its global user base, and the unique features that set them apart in the industry.

Who We Are

About IntelliTech

IntelliTech is a cutting-edge technology company founded in 2018, focused on revolutionizing the way businesses interact with their clients. Headquartered in Prague, our team of engineers, data scientists, and visionaries are dedicated to creating smarter, more efficient solutions for a connected world.

[Read more](#)

The Role of AI

In *Showing the Future*

Artificial intelligence, or AI, enables machines to learn, reason, and make decisions. From self-driving cars to AI-powered customer service, AI is revolutionizing the way we live and work. By combining cutting-edge machine learning models with user-friendly interfaces, we aim to bridge the gap between technology and people, making AI accessible and beneficial to everyone. By creating intuitive, conversational AI solutions, we help businesses unlock the potential of AI where AI enables human potential.

[See the future](#)

INTELLITECH

THE FUTURE OF INTELLIGENCE



This graph illustrates the transformative effects of IntelliTech's AI solutions. By integrating AI into existing workflows, businesses can achieve a 25% increase in task efficiency, a 32% reduction in errors, and a 15% improvement in overall productivity. This AI-driven efficiency not only saves time and resources but also drives significant cost savings across industries. For example, in the retail sector, AI-powered customer interactions have led to an 18% increase in customer retention rates, which in turn leads to a 40% reduction in creating streamlined and efficient workflows.



Benefits of IntelliTech AI

Why IntelliTech?

- Increased Efficiency**
IntelliTech AI automates repetitive tasks, helping businesses to save time and resources. Our AI-powered solutions for advanced analytics offer AI-generated insights, empowering employees to focus on higher-value tasks.
- Enhanced Customer Experience**
Our AI-powered systems personalize customer interactions, ensuring that every client receives tailored solutions. By analyzing large datasets in real-time, our AI provides personalized recommendations, improving user satisfaction and engagement.
- Data-Driven Insights**
IntelliTech AI leverages AI-powered data analysis to quickly identify market changes and make informed choices that enhance performance.

Software Pricing

For businesses looking to integrate AI seamlessly into their workflows, IntelliTech offers three pricing tiers: Standard, Premium, and a Premium package.

- Standard**: \$299 per user annually.
- Premium**: \$399 per user annually.
- Premium Package**: \$1,199 per user annually, including all three standard AI solutions, 24/7 priority support, and integration with top-tier AI partners.

The Premium Package is ideal for businesses looking to lead in innovation. It maximizes AI's potential to revolutionize industries.

Jan Malý

CEO & AI Architect

Ian Malý brings two decades of experience in neural network research and has published over 50 groundbreaking papers on machine learning.

[CEO Specializations](#)



The Role of AI

Understanding Artificial Intelligence

Artificial intelligence, or AI, enables machines to learn, reason, and make decisions. From self-driving cars to AI-powered customer service, AI is revolutionizing the way we live and work. By creating intuitive, conversational AI solutions, we help businesses unlock the potential of AI where AI enables human potential.



Mission & Vision

Our Purpose

Mission
To simplify complexities and challenges through the transformative power of AI, making it accessible to everyone.

Vision
A versatile future where AI improves creativity and decision-making, ensuring efficiency and quality in all aspects of life.



Global Reach

The map illustrates the widespread adoption of IntelliTech AI, highlighting regions with the highest user density. As of 2023, IntelliTech's company's presence spans across diverse industries, from retail to healthcare. Our innovative solutions are making the most significant impact in North America and Asia, where our technology is transforming business and life.



Products by IntelliTech

- InsightAI**
A sophisticated platform for businesses to turn raw data into predictive analytics to inform critical decisions.
- ConversoAI**
An advanced conversational AI solution designed for customer interaction, transforming how businesses provide service.
- VisionCraft**
AI-powered visual recognition solutions for security, retail, and creative industries. Example: Detecting unauthorised access to a building using creative assets with image-based AI.

Management strategies

Presentation outlining key management strategies, focusing on improving team efficiency and decision-making. The slides provided actionable insights with a structured and professional layout for clear communication.

Elevate Your Management Game

Effective project management is a skill that combines technical expertise, leadership, and adaptability. By mastering its principles, you can ensure success in any professional endeavor.

Success Metrics

2024

- Minimal cost overruns
- Stakeholder Satisfaction
- Return & value from clients and team members

Management Strategies

This presentation will focus on the core principles, tools, and methodologies for efficient project management in a professional setting.

Leadership in Project Management

- Team** 5
- Communication Skills**
- Decision-Making**
- Emotional Intelligence**
- Organizational Objectives**
- Vision and Direction**

What is Project Management?
Project management is the structured process of guiding a team to achieve specific goals. It involves planning, executing, monitoring, and controlling resources to ensure timely, efficient, and effective delivery of projects.

Core Objectives
Project management ensures that all tasks are aligned with the overall goals, balancing efficiency and quality to meet stakeholder expectations while mitigating risks.

The Role of a Project Manager
A project manager acts as the central figure who drives collaboration, oversees resources, and keeps the project on track by managing timelines, budgets, and deliverables effectively.

Challenges in Project Management

- Resource Allocation
- Scope Creep
- Communication Gaps
- Stakeholder Misalignment

In the dynamic world of project management, even the most well-planned projects can encounter unexpected obstacles. These challenges often stem from factors like shifting requirements, resource constraints, and communication breakdowns.

Where is management headed?

Future Trends in Project Management

- AI Integration
- Remote Project Management
- Sustainability Goals

AI Integration

Establishing consistent and transparent communication ensures that all team members are engaged and informed throughout the project lifecycle.

01

02

03

04

Communication Channels

Time Management

Risk Mitigation Strategies

Team Empowerment

Mastering Project Management

Project management is the backbone of any successful initiative. This presentation explores practical strategies and tools to enhance productivity, meet deadlines, and deliver exceptional results.

04

Urban

Focusing on their vision for the future and innovations in artificial intelligence. The slides highlighted their cutting-edge technology and strategic goals in a clear, forward-thinking design.

Trends in Urban Design

- Smart Cities: Integrating IoT and AI technologies to improve transportation, healthcare, and energy efficiency.
- Sustainable Urbanism: Emphasis on green roofs, renewable energy sources, and circular economies.
- Compact Cities: Prioritizing efficient land use with walkable zones, public transport, and mixed-use spaces.

The Role of Artificial Intelligence

Artificial Intelligence (AI) is revolutionizing how cities are designed and managed. By analyzing vast amounts of data, AI can optimize everything from transportation to energy use, making urban environments more efficient. In transportation, AI models can predict congestion patterns and suggest alternative routes, reducing commute times and emissions.

The Future of Urban Design

Inspirational Examples

- Copenhagen: 62% of residents commute by bicycle, setting a global standard for mobility.
- Masdar City, UAE: A carbon-neutral city designed to minimize energy consumption while maximizing efficiency.

Technologies of Tomorrow

- Artificial Intelligence: Simulating urban traffic to optimize planning and reduce congestion.
- Transportation: Electric and autonomous vehicles, hyperloops, and drones for urban logistics.
- Energy: Solar fusion and advanced energy storage solutions.

Conclusion

Introduction to the Future of Cities

Cities of the future will face challenges stemming from urbanization, climate change, and technological advancements. By 2050, an estimated 68% of the world's population will live in urban areas. To ensure a sustainable future, we must rethink how we design and manage cities, focusing on innovation, sustainability, and inclusivity.

Challenges and Opportunities

Urban centers must balance economic growth with ecological sustainability.

Redefining Sustainability

Cities

Cities such as Amsterdam and Stockholm have become pioneers by combining technology and innovation, demonstrating how urban areas can become carbon-neutral without compromising on functionality. This trend is becoming more evident, with local initiatives often driving the most meaningful change.

Sustainability

Sustainability is no longer a luxury but a necessity for urban development. Future cities must address environmental concerns while maintaining a high quality of life for their residents. Measures like green infrastructure, energy efficiency, and extensive use of renewable energy sources are setting benchmarks.

Other projects

Worked on a variety of projects spanning multiple industries, including product showcases, corporate strategies, and technology-driven innovations. Each presentation was tailored to meet unique client needs and deliver impactful visual communication.



04.

PROJECT STEPS

01

Project Discussion

We start with an initial consultation to understand your needs, goals, and vision for the presentation. This includes gathering details about the target audience, content, timeline and any specific design preferences.



02

Concept & Draft

I create an initial draft or concept design based on our discussion. This phase allows for feedback and revisions to ensure we're aligned before proceeding further.



03

Payment & Agreement

Once the project scope is clear, I provide a quote. After approval, a 50% deposit is required to secure the project start.



04

Presentation Creation

With the concept approved, I develop the full presentation. I focus on delivering a professional, impactful, and visually engaging design tailored to your requirements.



05

Final Delivery & Payment

After the project is completed and approved, the remaining 50% payment is made. The final presentation is then delivered in the requested format, ready for use.

THANK YOU!

If my portfolio caught your attention, let's connect! I'd love to collaborate and bring your ideas to life with a professional and impactful presentation.



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