



PowerPoint Design

2023-24

# PORTFOLIO

PowerPoint design

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I'm Sasa.

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**Hello! I'm Saša.**

I am a 21 year old Presentation Specialist passionate about transforming ideas into visually engaging PowerPoint presentations. Over the past year, I've gained extensive experience working with clients, creating modern and impactful designs tailored to their specific needs.

Through dedication and creativity, I've built a personal brand on social media, where I share tips and inspiration for effective presentation design. Having created dozens—if not hundreds—of presentations, I focus on delivering professional results that captivate audiences and convey messages clearly.

# SAŠA PAVELKA

# 01.

**Hello!  
I'm Sasa.**

## CONTACT



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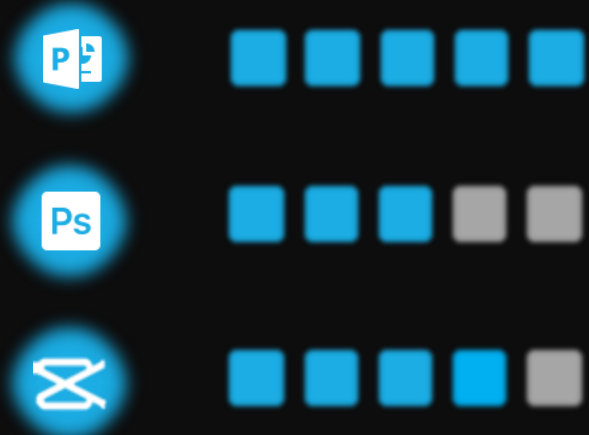
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## 02. Skills

### TECHNICAL SKILLS








### LANGUAGES

Czech 5 bars (all blue)

English 5 bars (3 blue, 2 grey)

German 5 bars (1 blue, 4 grey)

### PERSONAL SKILLS

-  Visual Storytelling
-  Graphic Design
-  Creative Thinking
-  Client Communication
-  Time Management

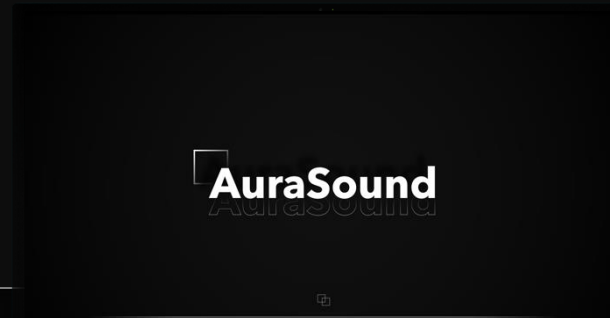
# POWERFOLIO

Here are various presentations I've designed for clients, startups, and businesses. Each one is tailored to meet specific needs and effectively communicate their message.  
2023 - 2024



## AuraSound

Developed a presentation to showcase Aurasound's new headphone products and highlight their key offerings. The design focused on clear communication and aligning with the brand's innovative image.



### Audio Solutions

Beyond consumer products, AuraSound offers tailored audio solutions for businesses and events.

From live consultation to on-site setup, we deliver end-to-end audio services with precision and care.

**AuraSound**

Our team of acoustic engineers designs and delivers sound systems for venues, offices, and public spaces, ensuring optimal soundscapes for every environment.

### About

AuraSound is a revolutionary audio technology company, dedicated to enhancing people's experience sound. Specializing in wireless headphones, earbuds, and home audio systems, AuraSound combines cutting-edge engineering with sleek, modern designs.

With our headquarters in Portugal, our mission is to deliver exceptional sound quality and innovative features that resonate with today's tech-savvy consumer.

AuraSound offers a seamless integration between our hardware and software, ensuring a high-quality audio experience across all our products.

**AuraSound**

### Customer Support

At AuraSound, we believe that outstanding products deserve outstanding service. Our dedicated support team ensures a seamless experience for every customer. Whether it's troubleshooting, product advice, or repair, our experts are available 24/7 via chat, email, and phone. Additionally, our extensive online knowledge base provides tutorials, FAQs, and troubleshooting guides for self-service support.

### Conclusion

AuraSound stands at the forefront of audio technology, offering premium products designed to enhance the listening experience. Our innovative range, from noise-canceling headphones to tuning forks, represents our unwavering commitment to excellence. Through continuous product development, top-tier customer service, and a strong focus on user satisfaction, AuraSound aims to be the global leader in audio technology.

Our strategic approach is grounded in understanding market needs, ensuring long-term growth, and fostering lasting relationships with customers. As we look ahead, our mission remains clear: to provide exceptional audio solutions that redefine how people experience sound.

**AuraSound**

### SWOT Analysis

|   |   |
|---|---|
| <b>Strengths</b><br>AuraSound excels in producing high-quality audio products with advanced features like adaptive noise cancellation and long battery life. Its focus on sustainability and user-centered design enhances its appeal to environmentally conscious and tech-savvy consumers.                                      | <b>Weaknesses</b><br>AuraSound struggles with intense competition from established brands like Sony and Bose. It also faces challenges in providing services, which could limit its reach in different markets. Additionally, the need for comprehensive customer support for premium services is a challenge.                              |
| <b>Opportunities</b><br>The growth of smart home devices and wireless audio technology offers significant opportunities to expand its product range. Additionally, its focus on sustainability and premium products also provides a niche for sustainable products, capturing the growing market for eco-friendly consumer goods. | <b>Threats</b><br>AuraSound faces strong competition from established brands with larger market shares. Rapid technological advancements and pricing pressure from budget brands also pose risks, requiring continuous innovation to remain relevant. Economic downturns and supply chain disruptions could also impact business stability. |

### AuraSound Pro

AuraSound's Pro headphones represent the pinnacle of modern audio technology. Featuring adaptive noise cancellation, a 40-hour battery life, and ultra-responsive touch controls, they are designed for audiophiles and casual users alike.

**Smart Noise Control**  
Automatically adjusts noise cancellation based on your environment.

**Immersive Sound**  
Advanced drivers deliver crystal-clear highs and deep bass.

**Eco-Friendly Design**  
Built with sustainable materials.

**AuraSound**

### AuraPod Mini

AuraPod Mini earbuds are designed for those who value portability without compromising sound quality. These ultra-light earbuds feature advanced 3D spatial audio and are ideal for commuters, athletes, and anyone on the go. They are perfect for the gym, the office, and the road.

**AuraSound**

### Product Strategy

Innovative Design  
Continuously evolving to provide modern, user-friendly products.

Sustainability  
Committing to eco-friendly practices in production and packaging.

Global Reach  
Expanding to key markets in Europe, North America, and Asia through strategic partnerships with tech leaders.

**AuraSound**

### Sustainability Commitment

AuraSound's business doesn't stop at the customer's needs in the phone. We offer a recycling program for old audio equipment, encouraging customers to return and donate for responsible disposal or refurbishment. This initiative aligns with our mission to reduce electronic waste and create a more sustainable future.

**AuraSound**

### Driving Innovation

**Innovation**  
AuraSound's continuous investment in cutting-edge technology ensures its products remain ahead of industry trends and meet evolving consumer needs.

**Sustainability**  
AuraSound is committed to reducing its environmental impact by using eco-friendly materials and implementing energy-efficient production processes.

**Customer-Centric**  
By prioritizing user feedback, AuraSound designs products that offer exceptional sound and intuitive functionality, ensuring the best user experience.

Showcasing their advanced artificial intelligence solutions. The slides highlighted how their technology surpasses traditional AI, its global user base, and the unique features that set them apart in the industry.

**Who We Are**  
About IntelliTech

IntelliTech is a cutting-edge technology company founded in 2018, focused on leveraging artificial intelligence to transform industries. Headquartered in Prague, our team of engineers, data scientists, and innovators is dedicated to creating smarter, more efficient solutions for a connected world.

[Read more](#)

**The Role of AI**  
In Shaping the Future

Artificial intelligence is not just a buzzword; it's a transformative force reshaping industries and driving innovation. At IntelliTech, we harness the power of AI to optimize operations, boost productivity, and unlock new possibilities. Our advanced algorithms analyze vast amounts of data, identifying patterns and trends that humans might miss. By automating repetitive tasks and streamlining workflows, we enable businesses to focus on high-value activities and drive growth.

[See the Future](#)

**Benefits of IntelliTech AI**  
Why IntelliTech?

**Increased Efficiency**  
IntelliTech AI automates repetitive processes, allowing businesses to save time and resources. From data entry to invoice processing, our AI-powered systems handle tasks with precision and speed, ensuring faster turnaround times and reduced errors.

**Enhanced Customer Experience**  
Our AI-powered systems personalize customer interactions, ensuring that every client receives tailored solutions. From product recommendations to proactive support, IntelliTech creates seamless and engaging user experiences.

**Data-Driven Insights**  
By analyzing large datasets in real-time, IntelliTech AI uncovers trends, patterns, and actionable insights that drive smarter decision-making. Businesses can adapt quickly to market changes and optimize performance based on data-driven insights.

**Cost Savings** 40%

**Software Pricing**

For businesses looking to integrate AI seamlessly into their operations, the Standard Package offers a cost-effective solution at \$299 per user annually. It includes IntelliTech AI's core features such as data automation, data analysis, and streamlined workflows, ensuring immediate productivity gains.

The Premium Package, priced at \$399 per user annually, provides an advanced suite of tools, including personalized insights, 24/7 priority support, and integration with specialized third-party software. Designed for companies seeking to lead in innovation, it maximizes AI's potential to revolutionize industries.

**Standart** \$299 [Buy now](#)

**Premium** \$399 [Buy now](#)

**Jan Malý**  
CEO & AI Architect

Jan Malý brings two decades of experience in neural network research and has published over 30 groundbreaking papers on machine learning.

**CEO Specializations**

**The Role of AI**  
Understanding Artificial Intelligence

Artificial intelligence, or AI, enables machines to mimic human intelligence by learning from data and making decisions. From image recognition to predictive analytics, AI is revolutionizing industries by streamlining complex tasks and providing real-time insights.

IntelliTech is at the forefront of this transformation, designing AI solutions that not only solve today's problems but also anticipate tomorrow's needs.

**Mission & Vision**  
Our Purpose

**Mission**  
To simplify complexities and empower businesses with the transformative power of artificial intelligence. IntelliTech is driven to create solutions that amplify human potential.

**Vision**  
A seamless future where AI empowers creative and decision-making, ensuring efficiency and sustainability in all aspects of life.

**Global Reach**

The map illustrates the widespread adoption of IntelliTech AI, highlighting regions with the highest user engagement. It showcases our company's growing presence across diverse markets and industries, demonstrating the global impact of our innovative solutions and the trust placed in our technology by businesses and individuals.

**Products by IntelliTech**

**InsightAI**  
A sophisticated platform for businesses, offering real-time data and predictive analytics to inform critical decisions.

**ConversAI**  
An advanced conversational AI capable of simulating human-like interactions, transforming how businesses provide service.

**VisionCraft**  
AI-powered visual recognition software designed for security and creative industries. Example: Detecting unauthorized access in facilities or generating creative assets with image-based AI.

## Management strategies

Presentation outlining key management strategies, focusing on improving team efficiency and decision-making. The slides provided actionable insights with a structured and professional layout for clear communication.



### Elevate Your Management Game

Effective project management is a skill that combines technical expertise, leadership, and adaptability. By mastering its principles, you can ensure success in any professional endeavor.



### Success Metrics

Measuring project success involves tracking key performance indicators (KPIs) such as budget adherence, timeline completion, and stakeholder satisfaction.



### Management Strategies

This presentation will focus on the core principles, tools, and methodologies for efficient project management in a professional setting.



### Leadership in Project Management

- 1 Vision and Direction**: Clear goals and a shared vision are essential for team alignment.
- 2 Team Building**: Foster a collaborative environment where team members feel valued and motivated.
- 3 Decision-Making**: Leaders must be able to make timely decisions, balancing risk and reward.
- 4 Communication Skills**: Transparent, consistent, and open communication ensures that all stakeholders are aligned.
- 5 Emotional Intelligence**: A crucial trait for any leader, enabling them to understand and influence others effectively.



### What is Project Management?

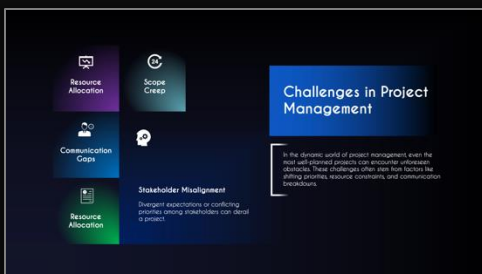
Project management is the structured process of guiding a team to achieve specific goals within set constraints such as time, budget, and resources. It involves strategic planning, coordination, and execution to deliver successful outcomes.

### Core Objectives

Project management ensures that all tasks are aligned with the overall goals, balancing efficiency and quality to meet stakeholder expectations while managing risk.

### The Role of a Project Manager

A project manager acts as the central figure who drives collaboration, oversees resources, and keeps the project on track by managing timelines, budgets, and deliverables effectively.



### Challenges in Project Management

In the dynamic world of project management, even the most well-planned projects can encounter unforeseen obstacles. These challenges often arise from factors like shifting priorities, resource constraints, and communication breakdowns.

- Resource Allocation**: Ensuring the right resources are available at the right time.
- Scope Creep**: Managing changes to the project scope without compromising quality or timeline.
- Communication Gaps**: Maintaining clear and consistent communication throughout the project.
- Stakeholder Misalignment**: Addressing divergent expectations or conflicting priorities among stakeholders can derail a project.



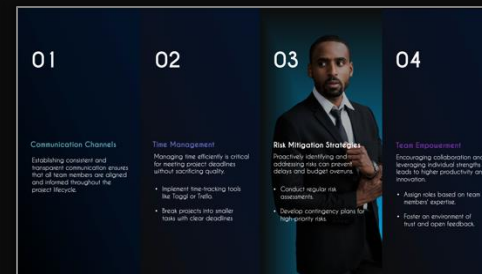
### Where is management headed?

Exploring emerging trends and future directions in project management, including the integration of AI, remote work, and sustainability.



### Future Trends in Project Management

- AI Integration**: Leveraging artificial intelligence for task automation and data analysis.
- Remote Project Management**: Adapting strategies for distributed teams and virtual collaboration.
- Sustainability Goals**: Incorporating environmental and social responsibility into project objectives.



- 01 Communication Channels**: Establishing consistent and transparent communication ensures that all team members are aligned and informed throughout the project lifecycle.
- 02 Time Management**: Managing time efficiently is critical for meeting project deadlines without sacrificing quality.
  - Implement time-tracking tools like Trello or Asana.
  - Break projects into smaller tasks with clear deadlines.
- 03 Risk Mitigation Strategies**: Proactively identifying and assessing risks can prevent potential issues from escalating.
  - Conduct regular risk assessments.
  - Develop contingency plans for high-priority risks.
- 04 Team Engagement**: Encouraging collaboration and leveraging individual strengths leads to higher productivity and innovation.
  - Assign roles based on team members' expertise.
  - Foster an environment of trust and open feedback.

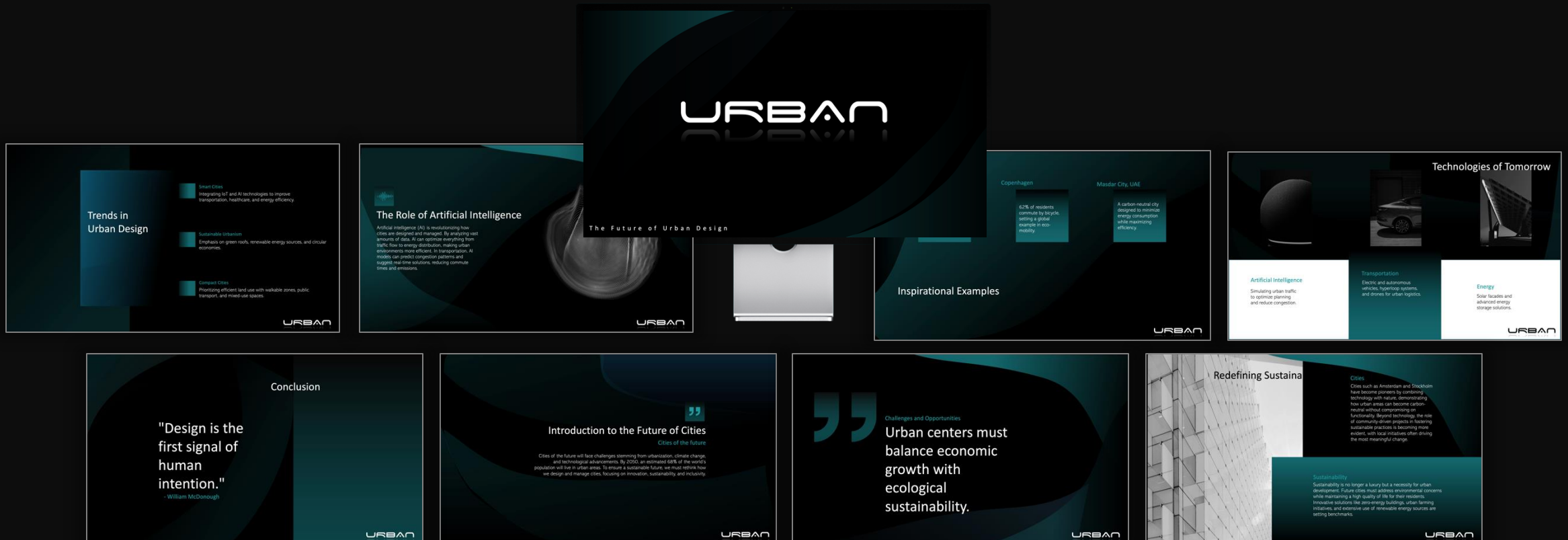


### Mastering Project Management

Project management is the backbone of any successful initiative. This presentation explores practical strategies and tools to enhance productivity, meet deadlines, and deliver exceptional results.

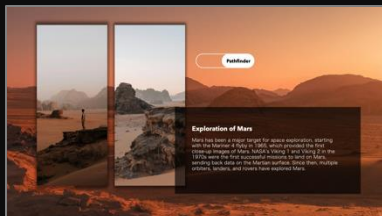


Focusing on their vision for the future and innovations in artificial intelligence. The slides highlighted their cutting-edge technology and strategic goals in a clear, forward-thinking design.



## Other projects

Worked on a variety of projects spanning multiple industries, including product showcases, corporate strategies, and technology-driven innovations. Each presentation was tailored to meet unique client needs and deliver impactful visual communication.



# 04. PROJECT STEPS

01

## Project Discussion

We start with an initial consultation to understand your needs, goals, and vision for the presentation. This includes gathering details about the target audience, content, timeline and any specific design preferences.



02

## Concept & Draft

I create an initial draft or concept design based on our discussion. This phase allows for feedback and revisions to ensure we're aligned before proceeding further.



03

## Payment & Agreement

Once the project scope is clear, I provide a quote. After approval, a 50% deposit is required to secure the project start.



04

## Presentation Creation

With the concept approved, I develop the full presentation. I focus on delivering a professional, impactful, and visually engaging design tailored to your requirements.



05

## Final Delivery & Payment

After the project is completed and approved, the remaining 50% payment is made. The final presentation is then delivered in the requested format, ready for use.





# THANK YOU!

If my portfolio caught your attention, let's connect! I'd love to collaborate and bring your ideas to life with a professional and impactful presentation.



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